

**WAVE 105.5 FM**

**BUSINESS**  
**PRESENTATION**

This presentation was created for our clients to familiarize them with the team and the advantages of working with us.



## WAVE 105.5 FM

Wave FM is not just a radio, it is a wave of your emotions. We strive to ensure that every moment of your life has its own sound track. From inspiring sunrises to cozy evenings, we have music for your every mood.



## About Company

Wave 105.5 FM Radio is the music wave in the heart of the beautiful state of Oregon. Our station is an important part of the region's cultural and entertainment landscape, giving listeners access to the world's most popular music and the latest top chart hits without subscriptions, can be listened to online and just like that on Radio channel 105.5 FM.

What We Offer:

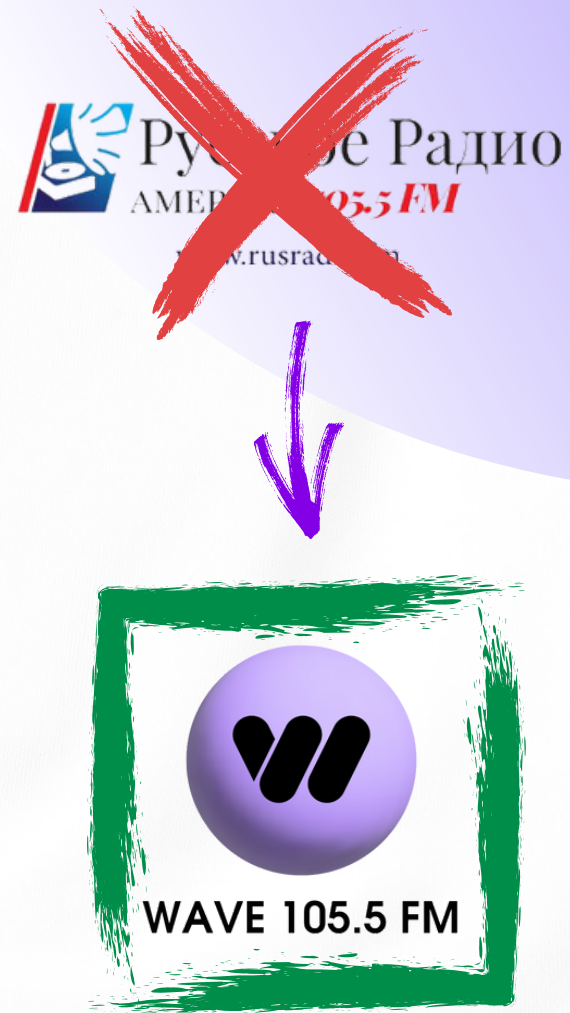
- No Subscriptions: There are no boundaries to musical enjoyment. Radio Wave 105.5 FM offers access to the freshest and most popular tunes without the need for subscriptions.
- Online Streaming: You can enjoy our music anytime, anywhere online by visiting our website or using streaming applications.
- Wave 105.5 FM: The enigmatic Wave 105.5 FM permeates every corner of Oregon, delivering uninterrupted musical companionship throughout your day.

# A Little Bit Of Company History

Our radio station journey started in 2012 under the name of Russian Radio America, we gained a lot of popularity among the aditorium of listeners from the former Soviet Union. After the events related to the terrible events in Ukraine, we ceased operations of the radio station, which had over 100 thousand listeners, in 2023 we began to develop a concept for a new brand of our radio station with a different bias and expansion of audio to cover all nationalities living in Oregon, we changed the team of employees and conducted a detailed analysis of the state's listeners, identifying the target audience and musical tastes. Our choice was to create a radio channel featuring the greatest hits of internationally known artists and provide listeners with these songs that they would find on playlists on streaming platforms, only here they can enjoy their favorite songs without a subscription. We signed agreements with music labels and obtained all the necessary licenses to play the songs, this took us about a year. In 2024, we officially launched WAVE FM radio in Oregon with a reach of 3 million people, and made a very user-friendly website adapted for cell phones, where 1 million listeners can listen to WAVE FM radio broadcasts online.

93%

Percentage of coverage for  
Oregon residents



# Our Service

WAVE 105.5 FM is a company that has more than 3 million listeners on the radio and online through the website we give the possibility of up to 1 million listeners at a time, as well as our marketing team is actively developing social networks interacting with popular bloggers, music artists and business owners, our audience is regularly growing and acquiring new listeners.



## Social media advertising



We will provide you with advertising in social networks such as Instagram, TikTok, YouTube. Putting your video in Stories and also post pre-agreed with the editor.

## Radio Advertising



You will choose the rate of radio advertising that will be heard on the airwaves on 105.5 FM in Oregon and also online radio. We will review with our lawyers the text you provide, after review we will record it with our DJs and put it on the air according to your advertising package.

## Website advertising



Our designers will prepare a banner with information about your company and put it on the website, which is regularly visited by our Online listeners and those who read the news on our portal. We can create an article about you/your business on our website.

# We Providing Best **BUSINESS EXPOSURE**

▶ UP TO 3000000 LISTENERS **ONAIR**

▶ UP TO 1000000 LISTENERS **ONLINE**

▶ WE BROADCAST **24** HOURS A DAY, **365** DAYS A YEAR.

▶ REGULARLY UPDATED PLAYLISTS FIXING ONLY THE FAVORITE SONGS OF LISTENERS



# Contact Us



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